
COOKIE POLICY

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COOKIE POLICY

This policy sets out information about our use of Cookies on our website.

"We" or "us" means Lynne Johnson and John Johnson, trading as Cranmer Cottages.

Our registered address is Home Farm, Cranmer, Fakenham, Norfolk, NR21 9HY.

"Website" means <https://www.norfolk-luxury-cottages.co.uk/>.

If you wish to contact us, please click [here](#).

What is a cookie?

A 'cookie' is a type of data file that is stored on your device when you visit a website or perform actions while visiting a website. A cookie file contains information that is transferred to your device's memory which is recalled when you revisit our site, or when you perform certain actions on your device. Where we refer to a cookie in this policy, this incorporates similar tracking technologies.

Necessary Cookies

When you first visit our website, we only use necessary cookies. This means that additional cookies (called "Optional Cookies" in this policy) won't be used unless you agree to accept/enable all cookies, or select your own cookie preferences.

Optional Cookies

Optional cookies are used for analytical, performance, advanced functionality and advertising purposes. More information is set out in this policy. Optional cookies help us improve our website and we believe accepting all optional cookies provides you with the best user experience.

Cookies can be "First Party", i.e. set by us, or "Third Party", i.e. placed on your device by another organisation when you visit our website. Third-party cookies may be placed on your device by an organisation providing a service to us or by our business partners, so that they can advertise products and services to you on our website and elsewhere on the internet. Because of how cookies work, our website cannot access third-party cookies stored from other websites; nor can other organisations access the data in the cookies we use on our website.

Changing your preferences

You can select to accept/enable some or all of the optional cookies either within the settings of your own device or by selecting the option provided on our website.

How long will cookies stay on my device?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies should expire when you stop browsing. Persistent cookies stay on your device until they expire after a set period or are deleted. For each of the cookies used on our website we have set out the duration in the tables below.

The Cookies we use on our website

Necessary Cookies

Necessary Cookies are cookies that are required for the operation of our website. They include, for example, cookies that allow page navigation or enable you to access certain areas of our website. Our website cannot function properly without these cookies. Necessary Cookies can only be disabled by changing your browser preferences but doing so may result in reduced or limited functionality of our website. In some circumstances our website may cease to function as intended if necessary cookies are disabled, deleted or otherwise altered. We do not accept any liability for any loss arising where necessary cookies are disabled, deleted or otherwise altered. We use the following necessary cookies:

Cookie Name	Purpose	Controller	Further Information (including duration of cookie)
<p>Super Control scCart scV cartRef savebooking savedbooking test optionqty incap_ses ASPSESSIONID visid_incap_</p>	<p>These cookie are used to display the latest cottage availability calendar information and to store booking dates and details while a booking is being made. These cookies are provided by SuperControl, a third party booking management service</p>	<p>Third Party Cookie</p>	<p>This cookie is session based and is deleted the next time you close your browser. Please see https://supercontrol.co.uk/</p>

Optional Cookies

We and third parties like to use cookies on this website to enhance your user experience, personalise content and advertisements, provide social media features, and analyse the traffic/visitor actions on our website. Optional cookies help us to provide you with the experience we intend to provide when you browse our website and also allow us to improve our website and the service we provide. We need to obtain your consent to use Optional cookies; this is usually by way of a pop-up notice. As set out in this policy, you can change your preference at any time.

Advanced functionality, Analytics and Performance

We use advanced functionality cookies to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

We use analytical/performance cookies to enable us to recognise and count the number of visitors and to see how visitors use our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

We would like to use the following optional advanced functionality, analytics and performance cookies:

Cookie Name	Purpose	Controller	Further Information (including duration of cookie)
Google Analytics _gat_gtag_UA_7849125_, _ga, _gid,	These Analytics cookie allows us to recognise and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example by ensuring that	Third Party Cookie	For further information, please visit: http://www.google.com/analytics/

	users are finding what they are looking for easily		
HotJar _hjAbsoluteSessionInProgress, _hjId, _hjIncludedInPageviewSample, _hjFirstSeen, _hjTLDTTest,	These HotJar cookie allows us to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example by ensuring that users are finding what they are looking for easily	Third Party Cookie	For more information please see https://help.hotjar.com/